




Top 6 Home Organization Upgrades that “Spark Joy” for Buyers

Thanks to Marie Kondo and her hit Netflix series “Tidying Up,” home organization is a hot topic. Marie encourages her viewers to minimize their possessions and keep only those items that “spark joy.”

With spring in full bloom, now is the perfect time to do some spring cleaning and add organizational systems to your own home. Not only will you clear out clutter, your efforts can actually increase the value of your home.

Ready to give it a try? Here are six home organization ideas that will “spark joy” for you and your property value.



A well-equipped closet can be a major draw for buyers. But most importantly, surveyed homeowners gave their closet remodels a “Joy Score” of 10 out of 10, higher than kitchen or bath upgrades.³

Boost bathroom storage capacity. Start by tossing old or expired products. Add vanity drawer organizers and roll-out baskets, so your items are easier to find. Mount open shelves to store towels. These inexpensive additions can streamline your morning routine AND net you a 102% return at resale.¹

Upgrade your laundry room. Install a mix of cubbies and cabinets for storing supplies. Add a hanging rod and drying rack for sweaters and delicates. Include a work surface for ironing or folding clothes. A few simple tweaks can turn this chore into a score.

Fully utilize your basement or attic. These areas can quickly become a dumping ground for clutter. Donate items you no longer use. Built-in cabinets and shelves will help you organize the rest. Basement and attic renovations can net you a 60-70% return when it's time to sell.²

Customize your closets. The key to an organized closet is to give every item type its own space. High rods for dresses, low rods for pants, and racks for shoes and bags. A well-equipped closet can be a major draw for buyers. But most importantly, surveyed homeowners gave their closet remodel a “Joy Score” of 10 out of 10, higher than kitchen or bath upgrades.³

Install built-in bookcases and cabinets. Built-ins give your home a high-end look. They also provide an attractive place to store and display items. Just don't go too custom—a design that only fits your furniture or belongings could turn off future buyers.

Equip your garage. If you can no longer fit your car in your garage, it may be time for a clean out. Install overhead racks for seasonal items and wall racks to hang bikes and other gear. Use a pegboard to organize your tools. You'll be pulling in your car (and buyers) in no time!

Spring Into Action

Sources: 1. HGTV 2. Nationwide 3. NAR remodeling Impact Survey

If you're searching for service providers to help with your spring cleaning or home organization efforts, let us know! We can connect you with our trusted network of local home improvement professionals. Call us today, and let us know how we can help!

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